

RESOLUTION No. 15-363

WHEREAS, the City Council and the Mayor of the City of Huntsville, Alabama are apprised that Mr. Neal Gladden will receive the Small Business Leadership Award, presented by the Huntsville Progressive Alumni Chapter of the Alabama A&M University Alumni Association, Inc., on this Saturday, June 6, 2015, held at the Ernest L. Knight Reception Center on the campus of Alabama A&M University; and,

WHEREAS, B.G. Gladden moved his family to Huntsville in 1963, where he established and managed the Huntsville branch of Sloan Paper Company. He worked closely with many printing companies in the North Alabama area for 21 years and always thought he would enjoy operating a business of his own; and,

WHEREAS, in October of 1984, he decided to open Xcel Printing Service. With the help of his wife Patricia, they opened for business with no customers. However, they had a powerful commitment to excellence and the simple idea of offering top quality products and service at a fair price. Their son, Neal, joined them during the first year and learned the power within that simple idea. The business grew thanks to the leadership of Bob and Pat, the commitment to excellence, and loyal customers who understood the fact that value is more important than price alone; and,

WHEREAS, in 1987, the original building at 4110 17th Street became too small to handle the increased business, so it was expanded to include a new press room and bindery area. Another expansion became necessary in 1994 with the addition of a warehouse and larger bindery; and,

WHEREAS, in November 1995, Mr. Bob Gladden passed away and his son Neal Gladden assumed the role as manager of the business. Many dedicated and talented employees played huge roles in the growth of Xcel Printing Service and though the industry was changing quickly, the business continued to grow; and,

WHEREAS, with the arrival of digital printing presses, the decision was made to offer digital as well as traditional offset printing. Today, Xcel is one of the area's leaders in state-of-the-art digital press work. Xcel is committed to offering the best in quality and service through its up-to-date and new digital press; and,

WHEREAS, today, Xcel Printing Service is one of the area's leaders in printed products and still bases its future on the strong foundational ideas that top quality products and outstanding service at a fair price are the kind of values that customers appreciate and deserve. Looking back on the past 31 years, the blessings of personal relationships are directly responsible for the growth and success of Xcel Printing.

NOW, THEREFORE, BE IT RESOLVED that the City Council and Mayor of the City of Huntsville, Alabama, gratefully acknowledge, congratulate, and extend best wishes to Mr. Neal Gladden, in honor of her being named the Small Business Leadership Award honoree. May you have continued success in all future endeavors.

ADOPTED this the 28th day of May, 2015.

President of the City Council
of the City of Huntsville, Alabama

APPROVED this the 28th day of May, 2015.

Mayor of the City of
Huntsville, Alabama